

BISHOP MCGUINNESS CATHOLIC HIGH SCHOOL

SPIRIT OF VICTORY CAMPAIGN

BISHOP'S NEXT PHASE OF DEVELOPMENT





Introduction

After years of prayer and planning, Bishop McGuinness Catholic High School triumphantly opened its doors on the Kernersville campus in the fall of 2001. Our enrollment in the 2022-23 school year reached over 460 students, after year-over-year growth since 2016.

We are grateful for the gift of our centrally-located, wonderful campus and for the ongoing support of our mission to develop students holistically and equip them to live and serve in a complex world in need of peace, love and justice.



Summary of Master Plan

In the fall of 2021, a committee of administrators and other stakeholders conducted a master planning analysis to strategically consider developments and enhancement to our campus. The analysis involved a study of enrollment projections, programmatic initiatives, and overall campus use to determine

facilities and capital priorities for the next stage of Bishop's future. The result of the process yielded a three-phase master plan to meet the current and future needs of our students and programming in the areas of academics, athletics, the arts, and our Catholic identity.



The Importance of Athletics to our Mission

Educating the whole student is at the core of our purpose as the Triad area's only Catholic, secondary school. Rooted in the tradition and teaching of the Church and inspired by the example of Christ, Bishop's faculty and athletic staff seek to form our young men and women in the message of the Gospel.

We believe that when students develop all facets of their unique talents – in the classroom, in music or the arts, and on the playing fields – they flourish as young men and women while achieving a sense of balance and self-confidence around a shared purpose.

A robust athletic program is an integral component of our mission. The bonds that form between teammates, the rigor and excitement of healthy competition, and the willingness to learn how to both win and lose with humility and grace all contribute to a culture of togetherness within our student body.

Bishop's athletic program helps students develop as disciples of Christ by challenging them to put team before self, learning to delay gratification, instilling in them the practice of work and attention, and training them to compete with grace and a generous spirit. A well-structured, balanced athletic program is central to our mission.

Our Needs

Our Kernersville campus has served our students and programs well for the last two decades. We remain grateful to the many benefactors whose generosity allows us to hire and retain a talented faculty and provide a complete, challenging college preparatory experience for our students. Currently more than 70 percent of our student body is engaged in athletics. As enrollment grows and programs develop, we know we must plan for additional, enhanced facilities to compete at the highest level.

- We currently have a gymnasium, baseball field, practice field and grass stadium field that hosts several outdoor sports, including men's and women's soccer and lacrosse and football
- We are thankful to the YMCA of Kernersville and Fourth of July Park who currently allow our swim and tennis teams a place to practice and host home meets/matches
- Phase One of our master plan includes the construction of 6 tennis courts on campus, upgrading our stadium field to synthetic turf, and adding an outdoor restroom facility for use by spectators and students
- Phases Two and Three of the plan include resurfacing of the track, additional bleachers at the stadium, and a new press box with permanent concessions. Several campus beautification projects, outdoor gathering and learning spaces, and a performing arts space are also included





Phase One Plans

CONSTRUCTION OF A TENNIS COMPLEX, ACCESS, AND SITE PREPARATION

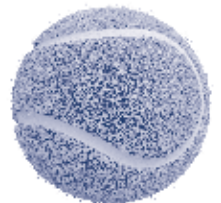
- Six lighted tennis courts will be constructed, with fencing, a place for spectators to sit and gather, and benches for competitors, allowing for Bishop to host matches on campus.
- Local teams will be invited to rent the facilities, providing additional exposure and possible revenue stream for Bishop McGuinness.
- Concrete sidewalks will connect some areas.
- Design, permitting, contractor fees and contingency are all included in our cost estimate.

CONVERSION OF GRASS FIELD TO SYNTHETIC TURF SURFACE

- Removal of current surface, including but not limited to grading, filling and engineering a new surface.
- Replacement of surface with the only synthetic, high school turf field in the Triad.
- Local teams will be invited to rent the facilities, providing additional exposure and possible revenue stream for Bishop McGuinness.

THE ADDITION OF AN OUTDOOR BATHROOM FACILITY

- Stand-alone men's/women's restroom facilities between baseball and stadium field
- Allows for rental/use of fields without the need to open the main school facility
- Ease of access and convenience to fields.





Cost and Campaign

The total goal for The Spirit of Victory Campaign is **\$3 million**, which will require the commitment and support of past, present, and future members of the Bishop McGuinness community.

Gifts to the campaign can be made in any combination of ways. Pledges will be accepted over a five-year period and are essential to generate the capital necessary to complete the projects. Non-cash gifts such as life-insurance policies, gifts in trusts, or estate gifts will also be allowed.

Inquiries regarding naming opportunities should be directed to kwilliams@bmhs.us in the advancement office.

Campaign Summary

Through the generous prayerful, volunteer and financial support of our community – and the necessary, and extraordinary support of a few – we are confident that we can succeed in this task. As a result, we are also confident of our continued growth as a community of faith and in our ability to even better prepare students to live and serve in a world in need of peace, love and justice.



Campaign Questions and Answers

Q. When will the campaign kick-off?

A. We have begun soliciting leadership gifts and pledges.

Q. How long will the project take?

A. The anticipated duration of the design and construction work needed for the three components ranges from 12-24 months. As we move forward with the contract work, we will have a better understanding of specific permitting and supply-chain issues that will influence the duration of the project.

Q. Who has been secured to perform the actual work?

A. We have retained Little who worked on the initial campus design and construction. Members of the properties office of the Diocese of Charlotte will serve as project advocates to facilitate the various stages of the work.

Q. How is the Athletic Campaign different from The 1959 Fund Annual Giving Campaign?

A. The annual 1959 Fund Campaign raises funds to cover the costs of the annual, overall operating budget of BMCHS. Your annual gift supports the ongoing mission of BMCHS. It funds essential expenses such as programming, faculty excellence, instructional materials, and general facilities and athletic budgets. A capital campaign gift, meanwhile, will support only the projects outlined in this Case Statement.

Q. What is the financial goal of the campaign?

A. \$3,000,000.

Q. What happens if we don't raise \$3 million?

A. Our goal is to reach or surpass the target of \$3 million so that we can move forward with our planned project. The results of the campaign will determine our next steps. If we fall short, alternatives around financing or phasing certain steps may be considered by the design committee.

Q. Will the School provide any of the capital needed for the project?

A. The Diocese has approved for a portion of Bishop's long-term savings to be applied towards the current project.

Q. Can funds given to the capital campaign be used for anything else?

A. No. They are restricted funds and can only be used for the proposed plans presented in the campaign. Your personal funds may be restricted to one portion of the project or another.

Q. What will happen if we exceed the \$3 million goal?

A. First, we will celebrate! Second, the school, in consultation with the Catholic Schools Office, will determine the allocation of additional gifts to the BMCHS endowment or other elements of Phase Two of the master plan.

Naming Opportunities

No. of Gifts	Amount	Naming Opportunity
1	\$500,000	Stadium Field
2	\$250,000	Tennis Facility and Bathroom Facility
3	\$100,000	Stadium Score Board* and Home and Away Bleachers
6	\$50,000	Individual Courts**
2	\$10,000	Home and Away Team Benches**

**Reserved*

BISHOP
MCGUINNESS
CATHOLIC HIGH SCHOOL

