



ADVISORY BOARD
2026-27 ACADEMIC YEAR

ZACHARY BRUNS '13 (2022-25, 2025-28) - Board Chair, Finance and Facilities Committee

Zachary (Zach) Bruns is a manager at PwC in the financial services practice of their trust solutions group. He serves a range of clients, including large, accelerated filers, smaller banking clients, and private equity funds. Zach has been a member of the Alumni Board at Bishop McGuinness since 2019 and previously served on the BMCHS Advisory Board in 2018-19. He earned a BS and MS in Accounting from Clemson and is a licensed CPA.

Zach attended St. Leo's from kindergarten through 8th Grade before enrolling at Bishop. He and his wife, Brynna, also of the Class of '13, and are the happy parents of two young children! Both of his brothers also BMCHS alumni, and the entire Bruns family is a proud supporter of Bishop.

JOSE A. CERECEDO LOPEZ (2025-28) – Board Vice Chair, Advancement and Marketing Committee

José is an Assistant Professor of Management and Entrepreneurship at Elon University's Love School of Business, where he teaches courses in strategy and entrepreneurship for both undergraduate and MBA students. He also advises the Entrepreneurship and International Business majors and is affiliated with Elon's Doherty Center for Creativity, Innovation, and Entrepreneurship.

Originally from Mexico, José was educated in Catholic schools from kindergarten through college, where he earned his degree in Finance and Accounting. While still in college, he launched a hospitality business that he successfully grew and sold before continuing his studies abroad. He holds a master's in strategic management from Universidad Francisco de Vitoria in Madrid, an MBA from Arizona State University, and a Ph.D. from The University of Texas at San Antonio.

José and his wife, Pilar, both served as Catholic youth missionaries—José in Central America and Pilar in Ireland—and now raise their growing family in Greensboro, where their children attend St. Pius X Catholic School. He serves on the board of Hustle PHX, a faith-driven nonprofit that supports underserved entrepreneurs through spiritual, social, and financial capital.

ANNE TEZAK '72 (2022-25, 2025-28) - Board Secretary, Catholic Culture and Identity Committee

Anne is a proud 1972 graduate of Bishop McGuinness (formerly in Winston-Salem). She was a dedicated employee of AMP Incorporated (now, TE Connectivity) for 40 years. As a business process analyst for two decades, her team implemented business improvements at numerous domestic and international locations.

Anne received a BA from Chestnut Hill College, a ministry of the Sisters of St. Joseph in Philadelphia, PA. While working, she received her certification as a supply chain professional. She has served on three parish council teams, including two at Holy Cross Catholic Church in Kernersville and completed the Diocese of Charlotte's lay ministry program. Anne was recognized as an Alumni Hall of Fame inductee and has been a contributing member of Bishop's alumni board since 2018.

Anne credits BMCHS with providing a firm foundation for many of her currently held beliefs and preparing her for the numerous opportunities afforded throughout her life. She is excited to be a part of the advisory board to support the school's leadership in ensuring Bishop's continued success for years to come.

TOM CROMARTIE (2024-27) - Finance and Facilities Committee

Tom is the Chief Financial Officer for Morrisette Packaging, a provider of packaging, design, and automation solutions for some of the world's biggest brands. He has previously worked in public accounting and in senior finance roles for several Triad-based companies.

Tom has a BS and MS in Accounting from UNC-Wilmington and is a licensed CPA. He currently serves on the board of directors for the United Way of Greater Greensboro and is a member of the Finance Council at St. Pius X Catholic Church in Greensboro.

Tom and his wife, Amanda, have two children – William (Class of 2028) and James (Class of 2030).

RYAN FERGUSON (2025-28) - Advancement and Marketing Committee

Ryan Ferguson is the Vice President of Client Services at Go Forth Marketing, where he leads client strategy, brand partnerships, and campaign execution with a focus on innovation, integrity, and long-term growth. A native of Follansbee, West Virginia, Ryan earned his Bachelor of Science in Business Administration from Waynesburg University. After graduation, he moved to High Point, North Carolina, where he has been an active member of the community for over two decades.

Earlier in his career, Ryan worked with Fortune 500 companies in NASCAR, securing major sponsorships and managing brand partnerships for names like 3M, Kellogg, and Unilever. His experience includes live driver interviews, experiential marketing programs, and landmark deals in one of America's most iconic sports industries. Before joining Go Forth Marketing, Ryan was Marketing Manager for the City of High Point, where he helped shape its award-winning brand and narrative in support of the city's mission.

Ryan and his wife, Casey, are proud parents to their son, Declan. Today, Ryan brings that same passion for connection, community, storytelling, and strategy to every client he serves.

ARPIL PARKER (2026-29) - Catholic Culture and Identity Committee

April Parker is the Assistant Principal at St. Pius X Catholic School in Greensboro, North Carolina, where she also oversees the school's Academic Achievement and LEAP programs. A Catholic educator with more than 27 years of experience, she has served in both public and private schools as a teacher, instructional leader, and

adjunct professor at Salem College. April holds bachelor's and master's degrees in elementary education from High Point University and is STEM and Autism Certified. She is currently completing a Certificate in Catholic School Leadership through Creighton University and is a member of the St. LaSalle Leadership Academy for the Diocese of Charlotte.

An accomplished author and educational writer, April has published a young adult historical novel, contributed to numerous educational publications, and serves as a writer for The Master Teacher and a member of the Sophia Institute Master Teacher Council. She is married to Bill Parker, a religion teacher at St. Pius X Catholic School, and they have one daughter, Mary, a member of the Bishop McGuinness Class of 2027.

JUAN (JJ) FLORES (2026-29) - Finance and Facilities Committee

JJ is a Product Supply Director at Procter & Gamble in Greensboro, North Carolina, where he leads product supply operations for one of the company's Specialty Beauty brands. With more than 20 years of experience in manufacturing operations design and supply chain management, he began his career in Puerto Rico after earning a Bachelor of Science in Chemical Engineering from the University of Puerto Rico in 2005. In 2013, he relocated to Greensboro to support a major company expansion and the transition of manufacturing operations to North Carolina.

Beyond his professional career, JJ is committed to serving his community. He previously served on the Our Lady of Grace School Advisory Board, both as a member and chair, where he helped support the school's mission and strategic initiatives. He and his wife, Vanessa, are the proud parents of their son, Franco, a member of the Bishop McGuinness Catholic High School Class of 2030. JJ's leadership, professional expertise, and dedication to Catholic education reflect his strong commitment to both his family and the community.

JOHN HERSOME (2026-29) - Finance and Facilities Committee

John is the President and CEO of Siena Signature Homes, where he leads the design and construction of custom homes throughout the Triad. A resident of the Winston-Salem area since 2000, John has built a successful career in residential construction, project management, and client service, working closely with families to create homes that reflect their needs and values.

John and his wife are committed supporters of Catholic education and are the parents of two daughters, Lola, who attends St. Leo Catholic School, and Gracie, BMCHS Class of 2029. As a member of the Bishop McGuinness Advisory Board, John brings both professional expertise in construction and facilities planning and the perspective of a current parent, with a commitment to helping ensure the school continues to provide a safe, innovative, and well-resourced environment for its students.

Non-voting Members

SUZIE STEPHENS – Business Manager

Suzie brings with her 35 years of experience in a truck dealership environment, along with valuable experience as a med tech in an assisted living facility. Her journey to Bishop was a leap of faith, guided by prayer and supported by her family and friends. Suzie was drawn to our community by the warmth and kindness she observed even before her arrival. Outside of work, Suzie cherishes time with her two sons, their spouses, and her grandchildren, and she has a passion for gardening, canning, and the timeless music of Barry Manilow.

FATHER CHRISTOPHER BROCK - Chaplain

Fr. Christopher Brock was assigned as the full-time chaplain of Bishop McGuinness Catholic High School in the summer of 2024. Prior to his assignment at Bishop McGuinness, Fr. Brock served as the parochial vicar at Holy Cross Catholic Church in Kernersville, NC. Fr. Brock holds a bachelor's degree in philosophy from Belmont Abbey College in Belmont, NC, and a Master of Divinity from Mount St. Mary's Seminary and School of Theology in Cincinnati, OH.

Fr. Brock grew up in Charlotte, NC, and was a member of St. Vincent de Paul Catholic Church. He was ordained a priest of the Diocese of Charlotte in the summer of 2023, and he considers the priesthood to be one of the greatest blessings in his life. He is very grateful for the opportunity to carry out his priestly ministry at Bishop McGuinness, and hopes that his presence in the school will be a blessing to the whole community.

NICHOLE WOOD – Director of Annual Giving and Communications

Nichole Wood is the Director of Annual Giving and Communications at Bishop McGuinness Catholic High School, where she leads the school's annual giving program, donor communications, and advancement initiatives in support of its mission. Since joining Bishop McGuinness in 2024, Nichole has played an integral role in strengthening the school's fundraising and communications efforts while building meaningful relationships with alumni, parents, donors, and friends.

Before coming to Bishop McGuinness, Nichole spent six years in public education, serving in both a high school setting and a district transportation department, where she developed expertise in operations and stakeholder communications. She and her husband, Randy, Principal of West Iredell Middle School, live in Winston-Salem with their two dogs, Zeus and Tucker.

DR. JARED RASHFORD – President

Dr. Rashford joined Bishop in June of 2021 after a national search for the next Head of School and began as the school's first president in June 2024. He brings more than 25 years' experience as a teacher, department chair and administrator. He holds a doctorate in teaching and learning from Georgia State University, a master's degree in education from Wake Forest University, and a bachelor's degree in biology and Spanish from Duke University.

Jared has received numerous awards throughout his career including the Hayden-Waltz Outstanding Dissertation Award from Georgia State University and the Marcellus Waddill Excellence in Teaching Award from Wake Forest University. He served on academic and advisory boards for public and private schools and helped numerous develop accreditation reports and strategic plans.

Jared and his wife, Amanda, have five children, including Mary (Class of 2023), James (Class of 2025), and Anna (Class of 2028). They are parishioners at St. Pius the X in Greensboro.

CLAIRE WILLIS – Principal

Claire Willis joined Bishop in June 2024 as Principal. She most recently served as the Assistant Superintendent for the Diocese of Baton Rouge and has 10 years of experience as a Catholic school administrator. She is a certified Education Leader and Education Specialist in Gifted Education and holds a Master of Education degree from Vanderbilt University, a Master of Business Administration degree from Louisiana State University – Shreveport, as well as a bachelor's degree in history from LSU.

Claire leads the Principal's Council at Bishop and advises the Academic Council. In previous administrative roles, she served on several strategic committees within the Cristo Rey Network and the Diocese of Baton Rouge. Outside of education, she also served on the board of the Rocketkidz Foundation in Baton Rouge, as well as on the Steering Committee for the Young Entrepreneurs Academy of Baton Rouge.

Claire and her husband, Chandler, have five children including Gabrielle ('26), Valerie ('28), Cecelia ('30) and Riggs, currently enrolled at Immaculate Heart of Mary School.

Ex-officio Non-voting Members

Superintendent and Assistant Superintendents of the Catholic Schools Office